

Identity

Logomanual

DEEP VISION's identity is reflected in its carefully crafted logo and visual elements. Our brand represents innovation, clarity, and forward-thinking technology. The identity is designed to convey our vision of tomorrow's technology, starting today.

Logotype

Used most often.



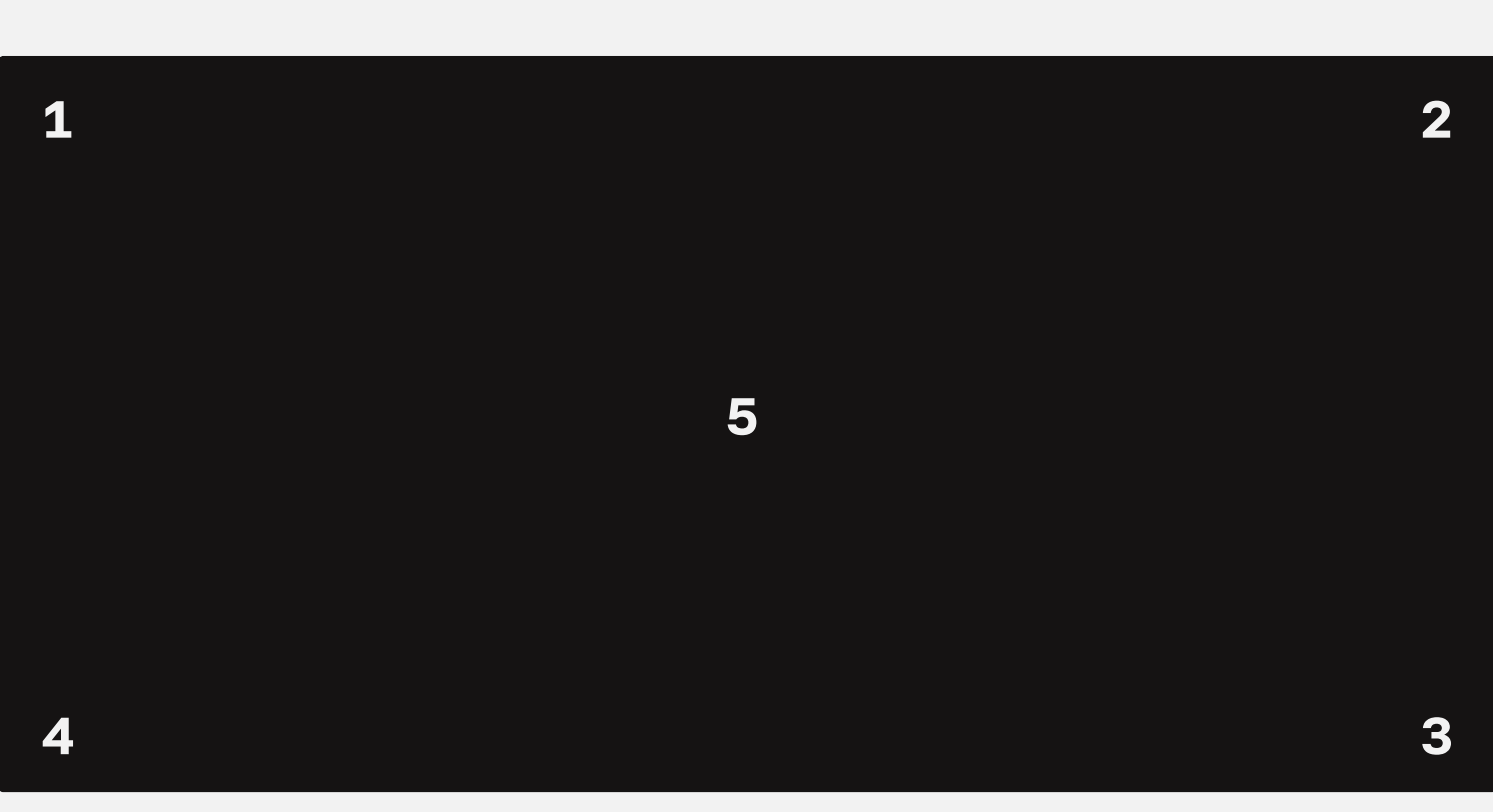
Safezone

The marked safe zones ensure sufficient clear space, allowing the logo to breathe and maintain its visibility and impact. These areas should remain free from any other design elements, text or imagery.



Placement

The logotype can be placed in any of the 5 locations shown here. Please select the location that works best for your content.



Minimum Size

Please note that the logo should not be used below the minimum viable size to ensure legibility and maintain its impact.

Digital

10px height

Video

Ratio 4:5: 2/3 logotype width (end frame)

Ratio 9:16: 2/3 wordmark width (end frame)

Ratio 16:9: 2/3 wordmark width (end frame)

Print

A6: 25mm width

A5: 35mm width

A4: 35mm width

A3: 55mm width

A2: 80mm width

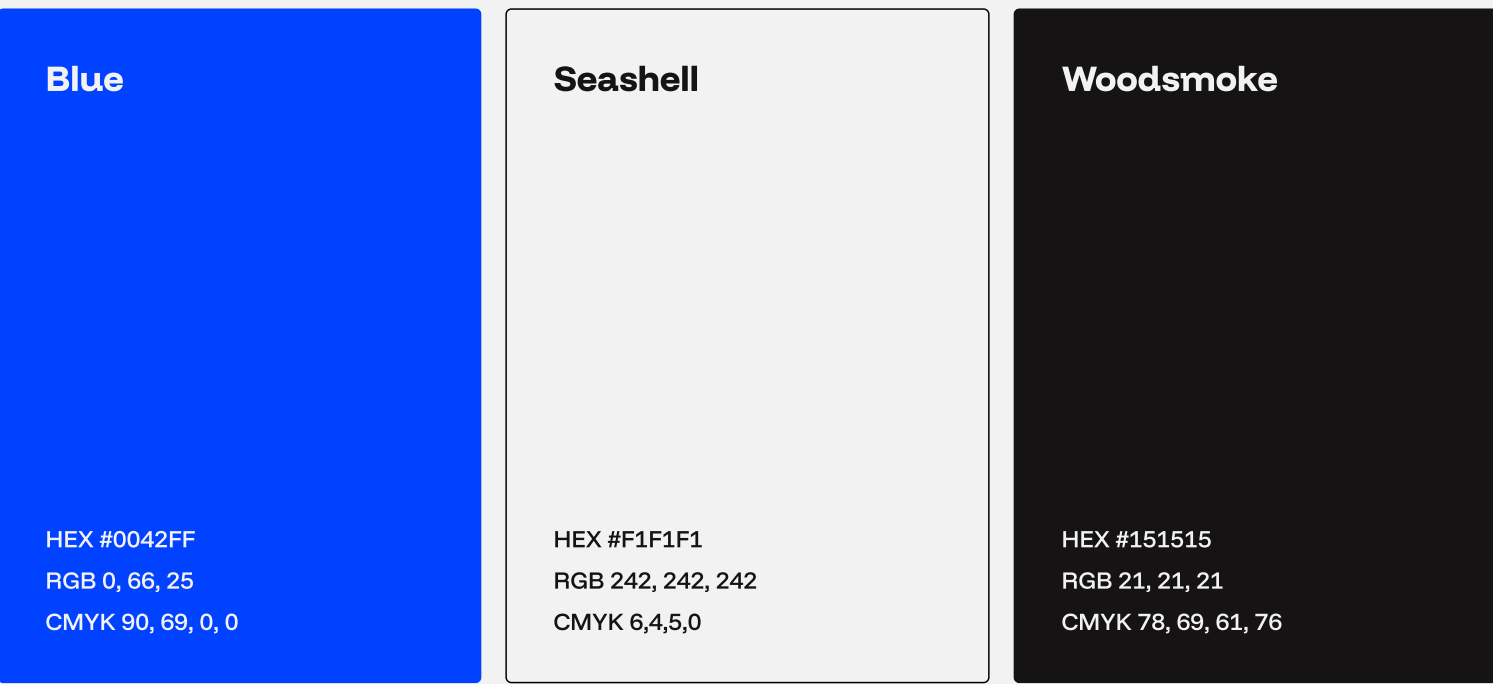
A1: 120mm width



Color Palette

DEEP VISION's color palette plays a vital role in establishing brand recognition. Our primary colors include Seashell, Blue and Woodsmoke.

Primary



Secondary

The secondary colors complement our primary color palette and help to highlight key elements and create a dynamic, balanced design.



Logo Color Combinations

The logotype can be used in different color combinations depending on the background. Ensure the logotype's color contrasts with the background to maintain readability.

